

D. Y. PATIL
AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

DISTRIBUTION OF SUBJECT GROUPS

- 1 Core Subjects/Course (CC)
- 2 Skill Enhancement Subject/Course (SEC)
- 3 Open Elective Subject/Course (OEC)

Specialisation Courses :

1. Operations Management
2. Supply Chain Management
3. International Business
4. Financial Technology

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BBA – Bachelor of Business Administration
DISTRIBUTION OF COURSES IN SUBJECT GROUPS

1) Core Subjects/Course(CC) (Sem I – Sem VI)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		CC	Principles of Management	1	2	1	4
2		CC	Financial Accounting	1	2	1	4
3		CC	Business Economics	1	2	1	4
4		CC	Computer Applications	1	2	1	4
5		CC	Organizational Behaviour	1	2	1	4
6		CC	Cost Accounting	1	2	1	4
7		CC	Statistical Techniques for Management	1	2	1	4
8		CC	Computer Applications II	1	2	1	4
9		CC	International Business I	1	2	1	4
10		CC	Finance Using Tally	1	1	2	4
11		CC	Business Environment	1	2	1	4
12		CC	Human Resource Management	1	2	1	4
13		CC	Principles of Marketing	1	2	1	4
14		CC	Entrepreneurship Development	1	2	1	4
15		CC	Business Ethics	1	2	1	4
16		CC	Legal Aspects of Business	1	2	1	4
17		CC	Research Methodology	1	2	1	4
18		CC	Banking Law & Practices	1	2	1	4
19		CC	Corporate Planning & Strategic Management	1	2	1	4
20		CC	Project Viva	0	2	2	4

2) SKILL ENHANCEMENT SUBJECT/ COURSES (SEC) (Sem I – Sem VI)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		SEC	Communication Skills	1	1	2	4
2		SEC	Business Communication	1	1	2	4
3		SEC	Leadership Skills	1	1	2	4
4		SEC	Business Communication II	1	1	2	4
5		SEC	Office Management	1	1	2	4
6		SEC	International Marketing	1	2	1	4

3) OPEN ELECTIVE SUBJECTS/COURSES (OEC) (Sem I – Sem VI)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		OEC	Personality Development	1	1	2	4
2		OEC	Waste Management	1	1	2	4
3		OEC	Business Statistics	1	1	2	4
4		OEC	Consumer Behaviour	1	1	2	4
5		OEC	Cultures & Communications	1	1	2	4
6		OEC	Leadership Skills	1	1	2	4
7		OEC	Community Work I	1	1	2	4
8		OEC	Digital Business	1	1	2	4
9		OEC	TQM	1	1	2	4
10		OEC	Start Up Management	1	1	2	4
11		OEC	Agro Tourism	1	1	2	4
12		OEC	Basics of Taxation	1	1	2	4
13		OEC	MIS	1	1	2	4
14		OEC	Strategic Marketing	1	1	2	4
15		OEC	Digital Marketing	1	1	2	4
16		OEC	Supply Chain Management	1	1	2	4
17		OEC	Event Management	1	1	2	4
18		OEC	Social Media Management	1	1	2	4

4) SPECIALISATION COURSES (SC)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		CC	OM 1 – Materials Management	1	2	1	4
2		CC	OM 2 – Project Management	1	2	1	4
3		CC	OM 3 – International Logistics	1	2	1	4
4		CC	OM 4 – Enterprise Resource Planning	1	2	1	4
5		CC	SCM 1 – Production Management	1	2	1	4
6		CC	SCM 2 – Distribution Management	1	2	1	4
7		CC	SCM 3 – Inventory Planning	1	2	1	4
8		CC	SCM 4 – Modern Logistic Operations	1	2	1	4
9		CC	IB 1 – International Economics	1	2	1	4
10		CC	IB 2 – International Brand Management	1	2	1	4
11		CC	IB 3 – Export & Import Management	1	2	1	4
12		CC	IB 4 – Shipping & Maritime Law	1	2	1	4
13		CC	FT 1 – Banking Technology	1	2	1	4

			Management				
14		CC	FT 2 – Corporate Banking & Credit Appraisal	1	2	1	4
15		CC	FT 3 – Investment Management	1	2	1	4
16		CC	FT 4 – Banking Laws & Operations	1	2	1	4

5) SEMINAR/PROJECT/INTERNSHIP/INDUSTRIAL TRAINING

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	T	P	Credits
1		CC	Project Work & Viva Voce	0	2	2	4

Distribution of Courses in BBA

No. of Courses	I	II	III	IV	V	VI
1	Principles of Management	Organisational Behaviour	International Business I	Principles of Marketing	Research Methodology	Corporate Planning & Strategic Management
2	Financial Accounting	Cost Accounting	Finance using Tally	Entrepreneurship Development	Specialisation Elective I	Specialisation Elective III
3	Business Economics	Statistical Techniques for Management	Business Environment	Business Ethics	Specialisation Elective II	Specialisation Elective IV
4	Communication Skills	Business Communication I	Leadership Skills	Business Communication II	Office Management	International Marketing
5	Computer Applications	Computer Applications II	Human Resource Management	Legal Aspects of Business	Banking Laws and Practices	Project Viva Voce
6	Elective Course	Elective Course	Elective Course	Elective Course	Elective Course	Elective Course
Credits	24	24	24	24	24	24
TOTAL CREDITS = 144						

D. Y. PATIL AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

FIRST YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- I

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Principles of Management	1	2	1	4	100						
2		CC	Financial Accounting	1	2	1	4	100						
3		CC	Business Economics	1	2	1	4	100						
4		SEC	Communication Skills	1	2	1	4	100						
5		CC	Computer Applications	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6	11	7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts

UEE: University External Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

D. Y. PATIL AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

FIRST YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- II

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Sche me	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Organisational Behaviour	1	2	1	4	100						
2		CC	Cost Accounting	1	2	1	4	100						
3		CC	Statistical Techniques for Management	1	2	1	4	100						
4		SEC	Business Communication	1	2	1	4	100						
5		CC	Computer Applications II	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6	11	7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts

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SECOND YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- III

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Sche me	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	International Business	1	2	1	4	100						
2		CC	Finance Using Tally	1	2	1	4	100						
3		CC	Business Environment	1	2	1	4	100						
4		SEC	Leadership Skills	1	2	1	4	100						
5		CC	Human Resource Management	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6	11	7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts

UEE: University External Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

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SECOND YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- IV

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Principles of Marketing	1	2	1	4	100						
2		CC	Entrepreneurship Development	1	2	1	4	100						
3		CC	Business Ethics	1	2	1	4	100						
4		SEC	Business Communication II	1	2	1	4	100						
5		CC	Legal Aspects of Business	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6	11	7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts

UEE: University External Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

D. Y. PATIL AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

THIRD YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- V

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Research Methodology	1	2	1	4	100						
2		CC	Elective Paper I	1	2	1	4	100						
3		CC	Elective Paper II	1	2	1	4	100						
4		SEC	Office Management	1	2	1	4	100						
5		CC	Banking Law & Practices	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6	11	7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts

UEE: University External Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

D. Y. PATIL AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

THIRD YEAR (BBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- VI

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Corporate Planning & Strategic Management	1	2	1	4	100						
2		CC	Elective Paper III	1	2	1	4	100						
3		CC	Elective Paper IV	1	2	1	4	100						
4		CC	International Marketing	1	2	1	4	100						
5		CC	Project Viva Voce	1	2	1	4	100						
6		OEC	Elective Course	1	1	2	4	100						
Total				6		7	24	600						

- Note:** 1) Each subject includes research aspect and presentation of concerned subject
 2) UEE will be conducted for 100 marks and converted to 50 marks.
 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts
 4) For project the internal evaluation or exam will be conducted for 100 marks and converted to 50

UEE: University External Evaluation

UEOE: University External Oral Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

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SCHOOL OF COMMERCE AND MANAGEMENT

SYLLABUS STRUCTURE

B. B. A. (Bachelor of Business Administration)

SEMESTERWISE CREDITS & MARKS

SEM	CREDITS	NO. OF SUBJECT	TOTAL MARKS
I	24	6	600
II	24	6	600
III	24	6	600
IV	24	6	600
V	24	6	600
VI	24	6	600
TOTAL	144	36	3600