

D. Y. PATIL
AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

MASTER OF BUSINESS ADMINISTRATION (MBA)

DISTRIBUTION OF SUBJECT GROUPS

- 1 Core Subjects/Course (CC)
- 2 Skill Enhancement Subject/Course (SEC)
- 3 Open Elective Subject/Course (OEC)

Specialisation Courses :

1. Agriculture Business Management
2. Hospitality / Retail Management
3. Financial Management
4. Sales & Marketing Management
5. International Business Management
6. Human Resource Management

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MBA – Master of Business Administration
DISTRIBUTION OF COURSES IN SUBJECT GROUPS

1) Core Subjects/Course(CC) (Sem I – Sem IV)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		CC	Principles of Management	1	2	1	4
2		CC	Financial Accounting	1	2	1	4
3		CC	Managerial Economics	1	2	1	4
4		CC	Communication Skills	1	2	1	4
5		CC	IT for Management	1	2	1	4
6		CC	Organisational Behaviour	1	2	1	4
7		CC	Business Law	1	2	1	4
8		CC	Marketing Management	1	2	1	4
9		CC	Human Resource Management	1	2	1	4
10		CC	International Business	1	1	2	4
11		CC	Enterprise Resource Planning	1	2	1	4
12		CC	Research Methodology	1	2	1	4
13		CC	International Business	1	2	1	4
14		CC	Business Environment	1	2	1	4
15		CC	Business Ethics	1	2	1	4
16		CC	Corporate Planning & Strategic Management	1	2	1	4
17		CC	Innovation & Entrepreneurship	1	2	1	4
18		CC	Strategic & Change Management	1	2	1	4

2) SKILL ENHANCEMENT SUBJECT/ COURSES (SEC) (Sem I – Sem VI)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		SEC	Communication Skills	1	1	2	4
2		SEC	Enterprise Resource Planning	1	1	2	4

3) OPEN ELECTIVE SUBJECTS/COURSES (OEC) (Sem I – Sem IV)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		OEC	Life Management Skills	0	1	1	2
2		OEC	Event Management	0	1	1	2
3		OEC	Waste Management	0	1	1	2
4		OEC	Supply Chain Management	0	1	1	2
5		OEC	Soft Skills	0	1	1	2
6		OEC	Business Analytics	0	1	1	2
7		OEC	E-Commerce	0	1	1	2
8		OEC	Foreign Exchange	0	1	1	2
9		OEC	Six Sigma	0	1	1	2
10		OEC	Data analysis using software tools	0	1	1	2
11		OEC	Digital Marketing	0	1	1	2
12		OEC	CRM	0	1	1	2
13		OEC	Financial Risk Management	0	1	1	2
14		OEC	Innovation Management	0	1	1	2
15		OEC	Business Process Reengineering	0	1	1	2
16		OEC	Social Media Management	0	1	1	2
17		OEC	Labour Laws	0	1	1	2
18		OEC	Soft Skills (Interview)	0	1	1	2
19		OEC	Personality Development	0	1	1	2
20		OEC	Grooming & Etiquettes	0	1	1	2

4) SPECIALISATION COURSES (SC)

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	R	P	Credits
1		CC	ABM 1 – Rural Entrepreneurship	1	2	1	4
2		CC	ABM 2 – Agriculture & Indian Economy	1	2	1	4
3		CC	ABM 3 – Agriculture Marketing	1	2	1	4
4		CC	ABM 4 – Micro Finance	1	2	1	4
5		CC	HTM 1 – Contemporary Retail Management	1	2	1	4
6		CC	HTM 2 – Hospitality Accounting & Marketing	1	2	1	4
7		CC	HTM 3 – Distribution Management	1	2	1	4
8		CC	HTM 4 – Retail Management	1	2	1	4
9		CC	FM 1 –Management Control System	1	2	1	4
10		CC	FM 2 – Taxation Management	1	2	1	4
11		CC	FM 3 – Banking Operations	1	2	1	4

12		CC	FM 4 – Portfolio Management	1	2	1	4
13		CC	SMM 1 – Strategic Marketing	1	2	1	4
14		CC	SMM 2 – Service & Retail Marketing	1	2	1	4
15		CC	SMM 3 – Campaign Management	1	2	1	4
16		CC	SMM 4 – Brand Management	1	2	1	4
17		CC	IBM 1 - Global Business Environment	1	2	1	4
18		CC	IBM 2 – Foreign Exchange Management	1	2	1	4
19		CC	IBM 3 – International Marketing Research	1	2	1	4
20		CC	IBM 4 – International Financial Management	1	2	1	4
21		CC	HRM 1 – HRP & Procurement	1	2	1	4
22		CC	HRM 2 – HRD & Labour Laws	1	2	1	4
23		CC	HRM 3 – Compensation Management	1	2	1	4
24		CC	HRM 4 – Managerial Competencies and Career Development	1	2	1	4

5) SEMINAR/PROJECT/INTERNSHIP/INDUSTRIAL TRAINING

Sr. No.	Course Code	Corse Type	Name of Course	Teaching Scheme per week			
				L	T	P	Credits
1		CC	Winter Training Project	0	2	2	4
2		CC	Summer Training Project	0	2	2	4

Distribution of Courses in MBA

No. of Courses	I	II	III	IV
1	Principles of Management	Marketing Management	Business Ethics	Innovation & Entrepreneurship
2	Financial Accounting	Human Resource Management	Corporate Planning & Strategic Management	Office & Change Management
3	Managerial Economics	International Business	Specialisation I Elective Paper I	Specialisation I Elective Paper III
4	Communication Skills	Enterprise Resource Planning	Specialisation I Elective Paper II	Specialisation I Elective Paper IV
5	IT for Management	Research Methodology	Specialisation II Elective Paper I	Specialisation II Elective Paper III
6	Organisational Behaviour	International Business	Specialisation II Elective Paper II	Specialisation II Elective Paper IV
7	Business Law	Business Environment	Winter Project Report	Summer Training Project
8	Open Elective	Open Elective	Open Elective	Open Elective
Credits	30	30	30	30
TOTAL CREDITS = 120				

D. Y. PATIL AGRICULTURE AND TECHNOLOGY UNIVERSITY, TALSANDE

FIRST YEAR (MBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- I

Sr. No.	Course Code	Course Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Principles of Management	1	2	1	4	100						
2		CC	Financial Accounting	1	2	1	4	100						
3		CC	Managerial Economics	1	2	1	4	100						
4		SEC	Communication Skills	1	2	1	4	100						
5		CC	IT for Management	1	2	1	4	100						
6		CC	Organisational Behaviour	1	2	1	4	100						
7		CC	Business Law	1	2	1	4	100						
8		OEC	Elective Course	0	1	1	2	50						
Total				7	15	8	30	750						

- Note:**
- 1) Each subject includes research aspect and presentation of concerned subject
 - 2) UEE will be conducted for 100 marks and converted to 50 marks.
 - 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts
 - 4) For the Open elective courses exam will be conducted for 100 marks and converted into 50 marks

UEE: University External Evaluation

UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

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FIRST YEAR (MBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- II

Sr. No.	Course Code	Course Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Marketing Management	1	2	1	4	100						
2		CC	Human Resource Management	1	2	1	4	100						
3		CC	International Business	1	2	1	4	100						
4		SEC	Enterprise Resource Planning	1	2	1	4	100						
5		CC	Research Methodology	1	2	1	4	100						
6		CC	International Business	1	2	1	4	100						
7		CC	Business Environment	1	2	1	4	100						
8		OEC	Elective Course	0	1	1	2	50						
Total				7	15	8	30	750						

- Note:**
- 1) Each subject includes research aspect and presentation of concerned subject
 - 2) UEE will be conducted for 100 marks and converted to 50 marks.
 - 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts
 - 4) For the Open elective courses exam will be conducted for 100 marks and converted into 50 marks

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SECOND YEAR (MBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- III

Sr. No.	Course Code	Course Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Business Ethics	1	2	1	4	100						
2		CC	Corporate Planning & Strategic Management	1	2	1	4	100						
3		CC	Specialisation I – Elective I	1	2	1	4	100						
4		CC	Specialisation I – Elective II	1	2	1	4	100						
5		CC	Specialisation II – Elective I	1	2	1	4	100						
6		CC	Specialisation II – Elective II	1	2	1	4	100						
7		CC	Winter Training Project	1	2	1	4	100						
8		OEC	Elective Course	0	1	1	2	50						
Total				7		8	30	750						

- Note:**
- 1) Each subject includes research aspect and presentation of concerned subject
 - 2) UEE will be conducted for 100 marks and converted to 50 marks.
 - 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts
 - 4) For the Open elective courses exam will be conducted for 100 marks and converted into 50 marks

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UIE: University Internal Evaluation

IOE: Internal Oral Evaluation

UEOE: University External Oral Evaluation

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SECOND YEAR (MBA)

SCHEME OF TEACHING AND EXAMINATION

SEMESTER- IV

Sr. No.	Course Code	Course Type	Name of Course	Teaching Scheme per week				Total Marks	Evaluation Scheme (Marks)					
				L	R	P	Credits		Theory			Research/Presentation		
									Scheme	Max marks	Min. Passing	Scheme	Max marks	Min. Passing
1		CC	Innovation & Entrepreneurship	1	2	1	4	100						
2		CC	Office & Change Management	1	2	1	4	100						
3		CC	Specialisation I – Elective III	1	2	1	4	100						
4		CC	Specialisation I – Elective IV	1	2	1	4	100						
5		CC	Specialisation II – Elective III	1	2	1	4	100						
6		CC	Specialisation II – Elective IV	1	2	1	4	100						
7		CC	Summer Training Project	1	2	1	4	100						
8		OEC	Elective Course	0	1	1	2	50						
Total				7		8	30	750						

- Note:**
- 1) Each subject includes research aspect and presentation of concerned subject
 - 2) UEE will be conducted for 100 marks and converted to 50 marks.
 - 3) Elective course will have both theory and research work where students need to prepare a mini project and will be evaluated by University Experts
 - 4) For the Open elective courses exam will be conducted for 100 marks and converted into 50 marks

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UEOE: University External Oral Evaluation

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SCHOOL OF COMMERCE AND MANAGEMENT

SYLLABUS STRUCTURE

M. B. A. (Masterr of Business Administration)

SEMESTERWISE CREDITS & MARKS

SEM	CREDITS	NO. OF SUBJECT	TOTAL MARKS
I	30	8	750
II	30	8	750
III	30	8	750
IV	30	8	750
TOTAL	120	32	3000