



D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for First Year Odd Semester (Semester I)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
BBA001101 Version: 1.0 (CC)	Principles of Management	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001102 Version: 1.0 (CC)	Financial Accounting	1	1	2(T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001103 Version: 1.0 (CC)	Business Economics	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001104 Version: 1.0 (CC)	Fundamental of Marketing Management	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001105 Version: 1.0 (CC)	E-Commerce	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001106 Version: 1.0 (SEC)	Communication Skill-I	3	0	1(P)	4	Theory 100Marks	FET	20	40
							MSE	30	
							ESE	50	40
Total		16	5	3	24	600 Marks	Total Hours:240, Total Credits: 24		
FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course									



D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for First Year Even Semester (Semester II)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
BBA001201 Version: 1.0 (CC)	Advance English	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001202 Version: 1.0 (CC)	Cost Accounting	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001203 Version: 1.0 (CC)	Business Environment	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001204 Version: 1.0 (CC)	Organizational Behaviour	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001205 Version: 1.0 (CC)	Ethics in Management & Indian Ethos	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA001206 Version: 1.0 (SEC)	Computer Application in Business	3	0	1 (P)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Summer Internship in Manufacturing Sector					2			50	40
Total		14	5	5	26	600 Marks	Total Hours:260, Total Credits: 26		

FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course

D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for Second Year Odd Semester (Semester III)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
BBA002101 Version: 1.0 (CC)	Fundamentals of HRM	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002102 Version: 1.0 (CC)	Management Accounting	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002103 Version: 1.0 (CC)	Statistical Techniques for Management	2	1	1 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002104 Version: 1.0 (CC)	Entrepreneurship Development	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002105 Version: 1.0 (CC)	Business Law	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002106 Version: 1.0 (SEC)	Leadership Skills	3	1	0	4	Theory 100Marks	FET	20	40
							MSE	30	
							ESE	50	40
Total		15	6	3	24	100 Marks	Total Hours:240, Total Credits: 24		
FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course									

D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for Second Year Even Semester (Semester IV)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
BBA002201 Version: 1.0 (CC)	International Business	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002202 Version: 1.0 (CC)	Business Mathematics	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002203 Version: 1.0 (CC)	Retail Managment	2	1	1 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002204 Version: 1.0 (CC)	Introduction to Strategic Management	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002205 Version: 1.0 (CC)	Introduction to Financial Management	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA002206 Version: 1.0 (SEC)	Managing Family Business	3	1	0	4	Theory 100Marks	FET	20	40
							MSE	30	
							ESE	50	40
Summer Internship in Service Sector					2			50	40
Total		15	6	3	26	100 Marks	Total Hours:260, Total Credits: 26		

FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course



D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for Third Year Odd Semester (Semester V)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
BBA003101 Version: 1.0 (CC)	Introduction to Operation & Production Management	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA003102 Version: 1.0 (CC)	Introduction to Information System	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
BBA003103 Version: 1.0 (CC)	Research Methodology	2	1	1 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (EC)	Elective I	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (EC)	Elective II	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (EC)	Elective III	3	1	0	4	Theory 100Marks	FET	20	40
							MSE	30	
							ESE	50	40
Total		15	6	3	24	100 Marks	Total Hours:240, Total Credits: 24		

FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course

D Y Patil Agriculture & Technical University, Talsande

Structure & Contents for BBA in School of Business Management (AY 2021-22) R0

Structure for Third Year Even Semester (Semester VI)									
Course Code	Course Title	L	R	P/T	C	Component	Evaluation Scheme		
							Exam	WT	Min. Pass %
Version: 1.0 (CC)	Elective IV	3	1	0	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (CC)	Elective V	1	1	2 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (CC)	Elective VI	2	1	1 (T)	4	Theory 100 Marks	FET	20	40
							MSE	30	
							ESE	50	40
Version: 1.0 (EC)	Project	0	0	8	8				
Total		15	6	3	20	100 Marks	Total Hours:200, Total Credits: 20		

FET – Faculty Evaluation Theory; FEP - Faculty Evaluation Practical; MSE - Mid Semester Examination; ESE – End Semester Examination; Au - Audit Course; CC – Core Course; SEC – Skill Enhancement Course